

## Dissemination Plan

In its dissemination the project will target teachers, trainers, facilitators and their organisations. Central to our dissemination activities will be the “LearningGames” website and social media (Facebook, LinkedIn, Twitter, Google+) to promote the praxis of learning games in adult education.

**The dissemination activities will be the task of all partners. Each partner institution will disseminate the results within their institution as well as locally, regionally and nationally through their IT communication channels as well as through meetings, fairs, open days, workshops, and/or conferences. According to the size and area of influence of the partners our dissemination activities will address stakeholders at local/regional/national and European level.**

**W-Point will supervise and document the dissemination activities of all partners.**

**The dissemination activities have to be included in all reports.**

### VUC

“The plan is to start inside our own organization. One afternoon every month we cancel a teaching and the teachers meet for internal pedagogical training where different teachers inspire colleagues with good ideas ... There are app. 100 people in the staff of whom 72 are teachers. External we expect teachers to bring the information/ideas from the project around to other VUCs (29 VUCs) in Denmark. Within the VUC system, we have a long tradition for sharing information and knowledge. This is done by well organized networking between teachers, where the project and its result will turn up at the agenda, when we meet around in the country at exams when we are away as external examiners, at a yearly seminar organized by the ministry of education where one of the issues is exchange of experiences.”

Quantitative Indicators:

National union / association of VUC teachers - 30 representatives (who indirectly relate to 2700 teachers)

Regional VUC network group: 70 members

Local network of all teaching institutions of the municipality of Holstebro - 800 people

Teachers at VUC Holstebro-Lemvig-Struer - 70

### MMU

will disseminate the project to: "a) Teaching Staff – Presentation at Faculty Teaching and Learning conference (200 faculty staff) and institutional Festival of Teaching and Learning (200+ institutional staff); paper for in-house journal on teaching and learning.

b) Senior Staff/Policy makers – Briefing paper; article in The Conversation (international reach).

c) Researchers in the field of games and learning – high quality journal outputs (e.g. Simulation & Gaming, International Journal on Game-Based Learning); conference presentations (e.g.

International Conference on Games-Based Learning, Playful Learning); Association for Learning Technology Games and Learning Special Interest Group (150 members). d) Academics at other

institutions/Teachers – Blog postings (ESRI blog, personal blog); twitter; Higher Education Academy Association for National Teaching Fellows (500 members).

Through MMU the project is already connected with another net of adult educators researching

in similar areas: Gambaloo (<https://gambaloo.wordpress.com/>).

Quantitative indicators:

Games and Learning Special Interest Group – 200 members

National Teaching Fellows Association – 600 members

Association for Learning Technology – 1,800 individual members

Twitter followers – 1,000

### ECG

will disseminate the project to managers and trainers of the network of Senior Universities RUTIS, RedPES and IEFP.

Quantitative indicators:

RUTIS (Luís Jacob) 38.000 senior students and - 4.500 volunteer teachers

RedPES (Rede Portuguesa de Economia Solidária) – 50 teachers

IEFP – 10 to 20 trainers in adult education

### LASE

Within their institution the Latvian Academy of Sports Education will disseminate the project through seminars for their staff and through open days to other stakeholders. Especially, they will promote the project in “OSRESS (Outdoor Sports And Recreation Education Summer Schools). It is carried out within the Consortium of the following institutions: Latvian Academy of Sport Education, Latvia, Jozef Pilsudski University of Physical Education in Warsaw, Faculty of PE in Biala Podlaska, Poland, Swedish School of Sport and Health Science, Sweden, University of Malaga, Spain, and others. At the summer school to a great extent the work is built on learning games and movement games.”

Quantitative indicators:

Teachers - 75

Students -700

### The University of Sofia

will disseminate the project among their staff of approximately 40 interested teachers, trainers and researchers. Its members will promote it in international conferences such as the International Congress of Russian Language Teachers, held every year by the The International Association of Teachers of Russian Language and Literature (MAPRYAL).

Quantitative indicators:

Bulgarian Association of Russian language teachers and trainers - 60-70 teachers

### W-Point

will disseminate to adult education institutions in Austria such as Volkshochschulen and private adult learning centres interested in game based learning; to NGOs and arts institutions engaged in the volunteer work for migrants and seniors; on a European level to the network of European partners of the Lifelong Learning Programme; and establish cooperation with initiatives such as “Open Badge” (<https://openbadge.wordpress.com/apply-for-a-badge/>) and “Epale” ([www.ec.europa.eu/epale](http://www.ec.europa.eu/epale)).

**Through the playing events we will reach directly 10 adult educators and 200 students/players.**